



My name is Channing Brown, and I've been a Sponsor of the Cato Institute for almost 30 years.

I've paid close attention to Cato's work during this time, and in recent years, I've seen Cato's ideas, influence, and impact expand substantially. I'm very pleased to see the Institute invest wisely in new initiatives and outreach, which has inspired me to significantly increase my financial support for Cato.

**I invite you to join me as Cato's newest Sponsor to further amplify libertarian ideas and policy solutions in Washington, DC, and throughout the country. To increase your impact on the future of liberty, I will match up to \$1,000 of your gift to the Cato Institute.**

This opportunity won't last long—only the first \$50,000 in contributions to Cato will be matched—so I hope you will give as quickly and generously as possible to keep Cato's momentum going in the months and years ahead. Please join our community of Sponsors today to ensure your gift has the maximum impact on liberty.

It was a mixture of luck and happenstance that first brought me to libertarianism and to Cato. In 1991, I happened upon a booth at a street fair with information about the Libertarian Party. I took a quiz to determine where I fell on the political spectrum and was surprised to learn I was 90 percent libertarian.

At the time, I didn't know what libertarianism was, but my frustration with the Republican Party compelled me to research what this ideology was all about: individual liberty, personal responsibility, respect for the rights of others, and peace. Soon enough, I found the Cato Institute. For the first time, I no longer felt politically homeless. I had found my people.

Cato's investment in reaching new audiences with its work is paying dividends. Each day, Cato is introducing new people—especially younger individuals—to the libertarian principles and ideas that have made our world so much happier, healthier, and more prosperous than at any other time in human history.

One of the ways Cato is introducing mass new audiences to the timeless principles of liberty is through the Sphere Education Initiatives, which you can learn more about in the enclosed letter from Cato President and CEO Peter Goettler. Sphere is bringing the values we share into thousands of classrooms across the country, reaching nearly a million students. I'm proud

to see my investment in Cato put to work with this innovative and timely initiative.

Cato has also doubled down on its commitment to reach more citizens, journalists, and policymakers than ever before with its policy solutions. I am always pleased to see Cato's research or experts cited in newspaper articles and editorials, on network TV news, or by legislators in Congress.

It's so important to ensure that the libertarian perspective is both heard and heeded—not only in policymaking circles and the halls of power but also in classrooms and homes across the country. Cato's efforts to expand the reach of its work ensure that fewer people stumble upon our ideas by chance—as I did—and are exposed to the powerful principles of individual liberty, limited government, free markets, and peace as early and consistently as possible.

Cato Sponsors want to build a civil society where citizens—not politicians—make decisions about their lives, families, and businesses so that all Americans have the opportunity to thrive. **Please join our community today by making a gift of at least \$100 to the Cato Institute. I look forward to matching up to \$1,000 of your gift so we can double our impact and spread the values of libertarianism to new audiences each day.**